

# Traceability Solution Brief



Our USDA-compliant traceability solution tracks, traces, and monitors fresh food movement from point of origin and transformation to retail with real-time data to increase the quality of your products while meeting regulatory requirements.

The Food Traceability module is the ultimate application to streamline operations, reduce labor costs, recover faster from disruptions and food

recalls, and reduce the risk of contamination while meeting regulatory requirements.

Traceability is ideal for retail, manufacturing, food industries, and more. It is available in the cloud and on-premises.

# **Features**



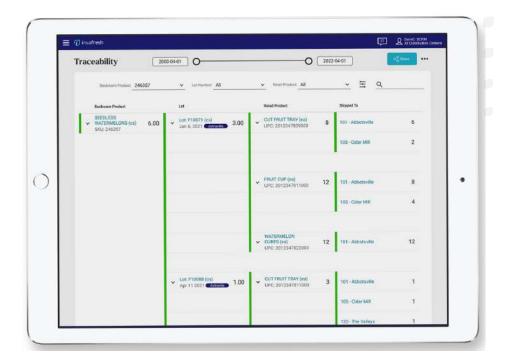
Traceability is compatible with iOS, Android, Zebra / Motorola handheld devices running Chrome, Enterprise, SOTI and other browsers.

- Batch/Trace and Custom Trace
  Recording batch/trim, trace/grind and customer grind requests couldn't be easier with Traceability. Simply scan the GTIN GS1-128 barcode or a UPC/SLU source.
- Traceability Compliance Report
  This report provides an effective way to track compliance as far as measuring whether every package of grind produced was scanned.
- Transaction History Report

  This report provides an effective way to trace the link between source products and sellable packages of trace/grind by tracking trace/grind information at a transaction level by date and time, facilitating compliance with current or future government regulations requiring retailers to keep detailed records disclosing the origin of ground meat products.
- Clean Validation
  Cleaning and sanitation of equipment can be easily tracked and viewed through the transaction history report.
  Track cleans, partial cleans, and clean validations by station.
- Usage Compliance Report
  The Traceability Usage Compliance Report enables corporate managers to track whether a given division, district, store or department is compliant with the minimum number of Station/Grinder cleans, batch/trims,
- Configurable
  Configurable options include a prompt for fat test %, allow manual catch-up, allow batch/trim to be added to bins from previous day, max number of hours to keep batch open, and more flexibility to meet your business needs.
- GS1 Barcode Support
  GS1 barcodes are a global standard used in 115 countries with over 6 billion transactions every day. With hundreds of Al's (application identifiers) supported, ensure your traceability needs will be met. \*\* With Traceability, you can scan backroom products and capture all trace attributes such as GTIN, Establishment, vendor, SKU/UPC, batch/lot number, serial number, best before date, expiration date, COO (country of origin), and more.

## Regulatory Compliance

\*\* Traceability meets regulatory requirements for food traceability in Canada (SFCR), United States (FSMA) and Europe (RASFF). Traceability meets all regulatory requirements from United States Department of Agriculture (USDA), Food Safety and Inspection Service (FSIS) for ground beef resource documents.



## **Benefits**

## Be the Best in Fresh with Invafresh:



#### **Track and Trace**

Trace and link between source products and sellable packages by tracing information at a transaction level by date and time.



**GS1** Barcode Support



### **Easy Adoption to Meet Regulatory Compliance**

Intuitive design improves adoption and provides a clear path of source and destination of product to ensure all products meet regulatory compliance.



#### **Centralized Data**

Invafresh traceability runs on handheld devices and offers GS1-128 barcode scanning, intelligent text prediction, and a product recall report to centralize food traceability information and streamline the food recall process ensuring an efficient and safe recall.



Usage Compliance Report



#### **Reduce Costly Recalls**

Robust fresh food traceability capabilities identify problems faster therefore reducing recalls at retail, reducing liability in case of food safety issues, reducing publicity in case of food safety issues, and protecting public health.



Regulatory Compliance

# **Learn More**

Deployed in more than 25,000 grocery stores across 15 countries, Invafresh is the industry leader of Freshology™ with its cloud-based, Al enhanced, and award-winning Fresh Retail Platform, empowering grocery retailers with omnichannel merchandising, replenishment, and sustainability and compliance. Invafresh's technology has contributed to \$150 million annually in waste reduction and is used in \$100 million worth of transactions daily.

Be the Best in Fresh! We'd love to show you how Invafresh's Traceability can make your business run better. Schedule a demo with a Freshologist™ at invafresh.com/demo.