

Production Planning

Solution Brief



Planning production for your fresh operations is critical to avoiding unnecessary shrink and optimizing labor hours. Excess overstock is costly with poorly or manually managed fresh ordering and replenishment processes leading to unnecessary waste.

Eliminate guess work and standardize in-store production planning

and drive sustainability with the industry leading solution designed for fresh grocery operations. Reduce unnecessary shrink and save labor hours with accurate, just-in-time, production recommendations and the most accurate fresh retail forecast available on the market today.

Features

- Fresh Intelligent Forecasting

 Accurately forecast your future fresh food retail item sales for any demander.
 - Accurately forecast your future fresh food retail item sales for any demand period, whether it be measured in minutes, hours, or days.
- Flexible Production Plan Configurability
 Configure your production plans to appropriate item groups and times that align production recommendations to the different and varied needs of all fresh grocery categories to deliver full assortment control over merchandising.
- Single & Multi-Stage Production Support

 Generate multi-stage production leveraging sub-recipes including accurate ingredient pick lists with Recipe Management integration, ensuring you the most efficient execution of production within fresh grocery categories.
- Fully Integrated with Inventory Management for Fresh Retail Items
 Integrate with real-time fresh inventory balance on-hand quantities, ensuring you the most accurate production recommendations to reduce over production.
- Comprehensive Production Compliance & Audit Reporting

 Measure the quality of your in-store operator performance that aligns with your best practices, reinforcing the core principle that "good execution equals good results".
- Omni-Device Support
 Paperless production planning ensures you the most up-to-date information and a platform for timely communication and alerting to in-store associates.
- Out of Stock Tracking & Alerting
 Track, measure, and receive alerts on your out-of-stock fresh retail items produced in-store after and before they happen.

















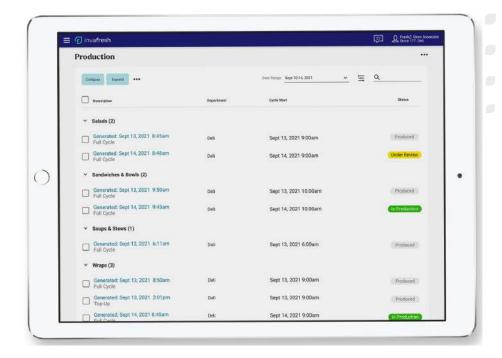












Benefits

Be the Best in Fresh with Invafresh:

- Reduce shrink and maximize fresh food margins
- Optimize inventory and increase on-shelf availability
- Manage and optimize production to meet goals of freshness and labor efficiency
- Enhance your operational intelligence using a variety of built-in production planning KPIs
- Standardize in-store production operations for simplified, sustainable, and measurable best-in-class operational efficiency



95% production compliance



3% in sales



30% reduction in shrink

Be the Best in Fresh!

Deployed in more than 25,000 grocery stores across 15 countries, Invafresh is the industry leader of Freshology™ with its cloud-based, Al enhanced, and award-winning Fresh Retail Platform, empowering grocery retailers with omnichannel merchandising, replenishment, and sustainability and compliance. Invafresh's technology has contributed to \$150 million annually in waste reduction and is used in \$100 million worth of transactions daily.

We'd love to show you how Invafresh Production Planning can make your business run better. Schedule a demo with a Freshologist™ at invafresh.com/demo.