

In order to reduce food waste, retailers must accurately identify which items, categories and departments are contributing to systemic known loss. Invafresh's Waste Capture product provides an efficient and accurate way to collect known loss data as it happens, to update perpetual inventory, and for use to provide insights required to tackle excess shrink.

When Waste Capture is used in conjunction with our Production Planning and Fresh Ordering solutions, extensive food waste reduction outcomes can be realized by implementing better just-in-time production and fulfillment processes.

Features

- 1 Food Waste Monitoring**

Native mobile application allows for capture of known losses via markdowns, conversions and discards as they happen in real-time.
- 2 Inventory Management**

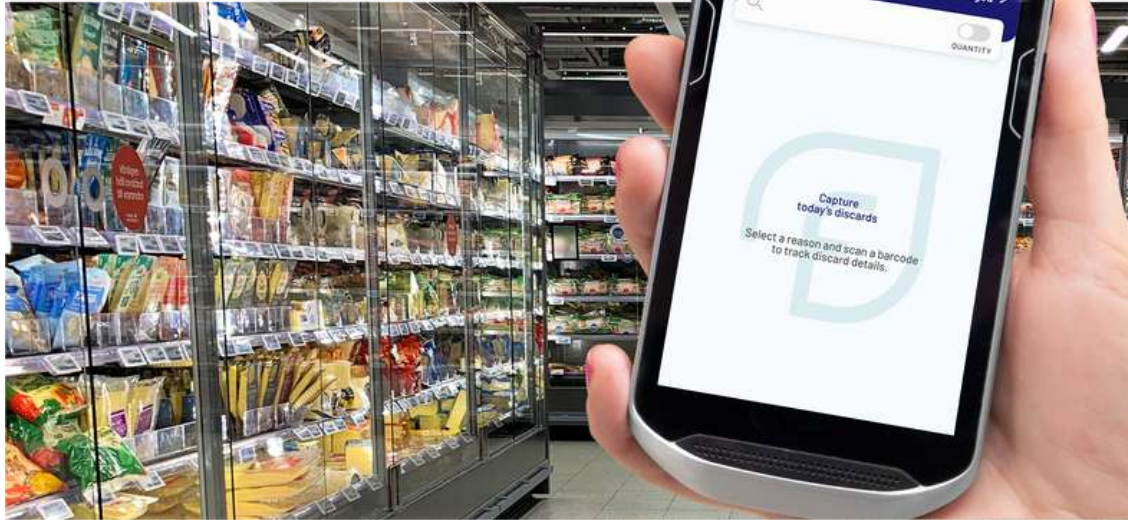
Known loss transactions of items scanned are immediately captured and saved for timely reporting, perpetual inventory adjustment and analysis.
- 3 Integration with Production Planning and Ordering**

Known loss data captured with this solution is also combined with operational compliance reporting available with our Production Planning and Fresh Ordering solutions respectively.
- 4 Easy Scanning and Barcode Support**

Supports an extensive list of barcode types, shelf tags and non-retail product codes minimizing the burden to in-store operators.
- 5 Multiple Packaging Types**

Flexibility to work within any retail environment regardless of how fresh items are merchandised: standard pre-pack, bulk, unpackaged or variable weight formats.





Benefits

- 1 Quickly identify top known loss contributors
- 2 Optimize merchandising allocations and streamline operational efficiencies through enhanced reporting of shrink and revenue contributors
- 3 Set shrink targets to ensure shrink rates are meeting business objectives
- 4 Flexible known loss reporting via corporate and product hierarchies for baselining and continuous monitoring



30% excess shrink reduction



+1.1 day fresh food shelf life guaranteed



\$150M in-stock improvement resulting in 1% sales increase

Be the Best in Fresh!

With a combined 500+ years of Freshology™ experience, the heritage of Invafresh has enabled fresh food retailers to create extraordinary store operations performance and differentiated customer experiences. As the leader of Freshology, Invafresh is deployed in over 350 grocery retailers spanning a global reach of 35 countries with more than \$100 million of Fresh revenue being transacted daily, to provide AI/ML demand forecasting, merchandising, replenishment, sustainability and compliance, and waste prevention solutions.

Schedule a demo with a Freshologist™ at invafresh.com/demo.