

Donation Management, in combination with our other end-of-life products, offers a comprehensive solution to divert products from the landfill, strengthen community ties, and enhance a store's local impact while optimizing inventory management and reducing costs.

The solution semi-automatically notifies organizations in real-time, when and what items are available for pick up. Organizations can decide whether to accept or offer the donation to another group streamlining communication between the store and community program.

Features

1

Centralized Management

Streamline communication and coordination between stores and charitable organizations.

2

Efficient Donation Tracking

Reduce food waste by donating items nearing expiry to local charities and food banks. Seamlessly track and trace donations across all your retail locations.

3

Notify Organizations in Real-Time

Notify organizations when product is ready to be picked up. Organization can then accept and confirm easily through the tool.

4

Real-time Inventory Visibility

Visibility into current inventory ensures accurate and timely donations, optimizing inventory turnover.

5

Compliance and Reporting

Stay compliant with local regulations and safety standards for donations by only working with registered organizations. Generate reports for possible deductions and social responsibility initiatives.



Donation Management Within Our Waste Prevention Solutions

Donating Food is as Easy as 1-2-3!



Benefits

- 1 Remove manual coordination between store teams and organizations
- 2 Make an immediate impact on food waste reduction by donating items quickly, easily and in real-time
- 3 Remain compliant with local regulations and safety standards for donations by working with only registered organizations
- 4 Reach your contribution goals quickly by accurately tracking your community impact



100% positive impact on food waste reduction



Immediate community impact

Be the Best in Fresh!

With a combined 500+ years of Freshology™ experience, the heritage of Invafresh has enabled fresh food retailers to create extraordinary store operations performance and differentiated customer experiences. As the leader of Freshology, Invafresh is deployed in over 350 grocery retailers spanning a global reach of 35 countries with more than \$100 million of Fresh revenue being transacted daily, to provide AI/ML demand forecasting, merchandising, replenishment, sustainability and compliance, and waste prevention solutions.

Schedule a demo with a Freshologist™ at invafresh.com/demo.