The Industry Standard for Fresh Food Retail Operations

With a combined 500+ years of Freshology™ experience, the heritage of Invafresh has enabled fresh food retailers to create extraordinary store operations performance and differentiated customer experiences.

As the leader of Freshology, Invafresh is deployed in over 350 grocery retailers spanning a global reach of 35 countries with more than $100 million of Fresh revenue being transacted daily, to provide AI/ML demand forecasting, merchandising, replenishment, sustainability and compliance, and waste prevention solutions.

ML Demand Forecasting

A unified demand forecast engine for all solutions to power workflow automation, data-driven operations, and decisioning.

Built-In Analytics

Enterprise reporting and actionable insights to achieve your operational targets.

Cloud Native

Access your data and gain insights securely to run your retail operations.

Unified Integration Model

Seamless, flexible, and secure. Connect to any data source, enterprise system, application, or environment.

Device Compatibility

Compatibility across all major operating systems and devices, including Android, iOS, and Zebra.

Ongoing Support

Award winning customer success and support teams to provide industry expertise and technical support whenever needed.

40%
Food Waste Reduction

5%
Fresh Sales Growth

25%
Reduction in Backroom Inventory

20%
More Revenue from Markdowns

Built to Solve All Your *Fresh Retail Challenges*

- ## Merchandising

  Demand Forecasting
  Recipe Management
  Scale Management

- ## Replenishment

  Ordering
  Production Planning
  Inventory Management
  Commissary Fulfillment

- ## Traceability & Compliance

  Food Traceability
  Nutritional Label Printing

- ## Waste Prevention

  Expiry Management
  Markdown Optimization
  Waste Capture
  Donation Management

The Fresh Retail Platform

Driven by real-time data analytics and enhanced by AI/ML modeling, our mobile-centric Fresh Retail Platform allows grocery retailers to optimize merchandising, replenishment, traceability and compliance, and waste prevention across all their Fresh operations.

ASDA

"In 15 years of delivering projects for Asda, we have never had such a good implementation, and positive feedback from the store teams."

Andrew Hudson, Markdowns & Waste Process Manager

"Invafresh has helped Price Chopper to produce the correct amounts of product to meet our customer demand while reducing our exposure to excess shrink. "

Pat Iannotti, Director of Retail Operations

Price Chopper

Insights to Supercharge Your Path to Success

Real-time prescriptive analytics embedded into our Fresh Retail Platform help grocery retailers understand the past and predict and adapt for the future.

Invafresh Analytics offers easy navigation and drilling abilities providing C-Suite executives high-level insights, and category specialists and store managers, detailed data for better operations.

Albertsons · ASDA · Bashas' · BGC BROOKSHIRE · BJ's · Brookshire's food+pharmacy · Brookshire Brothers · BUC-EE'S

Carrefour · CIRCLE K · COBORN'S · CO-OP · COOP · Cora · COSTCO WHOLESALE · Dagrofa

EARTH FARE · El Super · THE FRESH MARKET · foodora · Gelson's · giant eagle · H-E-B · HyVee

ICA · ingles · Kroger · Loblaws · Longo's · MARKS & SPENCER · meijer · metro

NORTHGATE MARKET · NORTH WEST COMPANY · Price Chopper · Roche Bros. · save on foods · Schnucks · Smart&Final

Sobeys · Southeastern Grocers · SPAR · SPROUTS FARMERS MARKET · STATER BROS. · Stew Leonard's · Strack&VanTil food market · SUPERIOR GROCERS · TOPS

WAITROSE & PARTNERS · Wakefern FOOD CORP · Walmart Chile · Wegmans · weis markets · WHOLE FOODS MARKET · WinCo FOODS · TOTTUS