

# The Industry Standard for Fresh Food Retail Operations

## Best in Fresh Measurable Outcomes

**40%**

Shrink reduction

**15%**

Fresh sales growth

**3+%**

Labor efficiency

**\$150M**

Waste eliminated annually

**100%**

Fresher product

## Shaping the Future of Fresh Retail Operations

With a combined 500+ years of Freshology experience, the heritage of Invafresh has enabled grocery retailers to create extraordinary store operations performance and differentiated customer experiences. Invafresh is used by over 300 retailers spanning a global reach of 18 countries and empowers them with omnichannel demand forecasting, merchandising, replenishment, and sustainability & compliance. Invafresh technology contributes to \$150 million in annual waste reduction and is used in \$100 million worth of fresh grocery transactions daily.

## Fresh Retail Platform

Driven by real-time data analytics and enhanced by AI/ML modeling, our mobile-centric Fresh Retail Platform allows grocery retailers to optimize demand forecasting, merchandising, replenishment, and compliancy and sustainability across all their Fresh operations.



### ML Forecast Engine

One forecast engine for all solutions to power workflow automation, data-driven operations, and decisioning.

### Built-In Analytics

Enterprise reporting and actionable insights to achieve your operational targets.

### Unified Integration Model

Seamless, flexible, and secure. Connect to any data source, enterprise system, application, or environment.

### Cloud Native

Securely access your data and gain insights to run your retail operations.

### Device Compatibility

Compatible across all major operating systems and devices, including Android, iOS, and Zebra.

### On-Going Support

Customer success and support teams to provide industry expertise and technical support whenever needed.

## Invafresh Analytics



Embedded into our Fresh Retail Platform, real-time prescriptive analytics help grocery retailers understand the past, predict and adapt for the future, and optimize to deliver desired results. Invafresh Analytics offers easy navigation and drilling abilities. C-Suite executives gain high-level insights, while category specialists and store managers access detailed data for better operations.

**Unlock the Power of Data in Grocery Retail with Invafresh Analytics**



## Merchandising



### Demand Forecasting

AI/ML demand forecasting engine for live, accurate, and granular forecasts from individual store and by item to corporate level.



### Recipe Management

Centrally managed recipe database for product costing and quality control.



### Scale Management

Centrally managed, scale agnostic, and user-friendly solution to manage all price and product information in scales.



### Markdown Management

Reduce shrink and manage markdowns, donations, and discards with data-driven insights

## Replenishment



### Ordering

Automate and generate orders for the replenishment whether sold directly or used in production.



### Production Planning

Automate and generate production recommendations while managing daily production plans across all stores.



### Commissary Fulfillment

Demand driven replenishment for both stores and commissaries based on maintaining a perpetual inventory of raw ingredients to finished goods.



### Inventory Management

Manage perpetual inventory movement including markdowns, production, conversions, and cycle counts.

## Compliance & Sustainability



### Shrink Management

Match fresh food demand and supply to reduce waste and unnecessary produce, markdowns, and promotions that are toxic to fresh.



### Traceability & Grind Log

Effectively track and trace all information of a given fresh food product or ingredients at the point of in-store production and sale.

## More Grocery Retailers Use Invafresh Than Any Other Fresh Solution



Learn how Invafresh can optimize your Fresh operations